**Attracting & Engaging Club Members**

**Speedmeet Worksheet**

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| **Attraction:** How does your club attract new members? | **Engagement:** What does your club do to engage members? | **Awareness:** What does your club do to educate club members about Rotary? |
| **Customer Service:** What does your club do to ask about new and current club member satisfaction? | **Identification:** How does your club identify prospective members? | **Knowledge:** Why do members leave your club? How do you know? |
| **Diversity**: What are you doing in your club to ensure diversity of membership?  (Ex: gender, age, ethnicity, vocation, etc.) | **Recognition:** What does your club do to recognize members for their efforts? | **Flexibility:** Has your club developed any innovative ways to attract or engage members?  (Ex: corporate membership, pay as you go, flexible meeting options, etc.) |

**Notes:**